Woodside School District
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Woodside Elementary School District Superintendent Goals 2026-2027

Goal #1 - Educational Excellence and Academic Advancement

Pilot new mathematics instructional materials (Amplify Desmos and Bridges in Mathematics) across targeted grade levels while establishing district-wide AI and technology guidelines and competencies to advance student learning and digital citizenship.

Priority Focus Areas:

Artificial Intelligence Integration and Policy Development
Establish a clear vision for AI and technology use across the district by developing and publishing grade-level AI competencies and guidelines for families and staff. Partner with Edapt for staff training, leverage the AI Task Force with parent consultant guidance, and hold informational sessions to transparently communicate classroom technology frequency and usage.

Mathematics Curriculum Pilot and Selection
Pilot Amplify Desmos and Bridges in Mathematics across targeted grade levels, utilizing curriculum-agnostic assessments (MARS tasks) and structured staff feedback to evaluate program effectiveness and select a new math curriculum for adoption in the 2027-2028 school year. Onboard all staff members during May 2027 professional development.

Measurable Outcomes by June 2027:

- Final selection of a new mathematics program for adoption in the 2027-2028 school year with comprehensive staff onboarding completed
- Published district AI and technology guidelines and grade-level competencies distributed to all families and staff

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Goal #2 - Community Relations and Engagement

Deepen connections with families and the broader community by producing and releasing a comprehensive "State of the School" communication update, while evaluating external promotion strategies and pivoting marketing efforts toward stakeholder retention, engagement, and community building.

Priority Focus Areas:

"State of the School" Production and Release
Produce and release a "State of the School" video update to communicate key district priorities, accomplishments, and vision to families and the community. Involve teachers, staff, and leadership in highlighting student achievements and school successes for promotional materials.

External Promotion Strategy and Marketing Pivot
Evaluate the strategic necessity and value of continued external promotion given current enrollment trajectory and capacity limits. Pivot marketing focus from acquisition to retention, community building, and stakeholder engagement.

Stakeholder Engagement and Performance Metrics
Define clear success metrics for the "State of the School" update in a high-enrollment environment. Share updates with Board Members, staff, and community partners to maximize reach and alignment.

Measurable Outcomes by June 2027:

- Release of the "State of the School" video update to the broader community
- Evaluation of the strategic necessity of external promotion completed, with marketing priorities successfully shifted toward retention and community engagement
- Defined success metrics for the "State of the School" update and distributed key communication materials across all stakeholder groups

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Goal #3 - Operational Excellence and Infrastructure

Ensure operational efficiency, fiscal responsibility, and strategic planning that supports the district's educational mission through improved systems, enhanced communication, and sustainable resource management.

Priority Focus Areas:

Bond Project Stewardship and Facilities Improvements
Timely bond spending and transparent CBOC communication, partnership with TELACU to complete projects by August 2027, and implementation of new food service vendor Revolution Foods.

Business Operations and HR Systems Streamlining
Improve business and HR practices, clearly communicate office staff contacts, reorganize staff intranet/website, and perform office and admin evaluations for continuity.

Financial Stewardship and Reserve Management
Maintain strong financial health with reserves of at least 16%, optimize first full-year usage of the new ERP system, and provide competitive salaries and benefits.

Measurable Outcomes by June 2027:

- Completed bond audit for year ending June 30, 2026 with no findings presented to CBOC
- Streamlined business and HR practices with updated forms and clearly communicated office staff contacts
- Maintained district reserves at or above 16% while providing competitive compensation
- Full implementation and training completed for the new school PA/Bell/Paging system

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Goal #4 – Strategic Visioning and Next-Generation Planning

Lead the district through a comprehensive evaluation of the WESD Vision 2027 Strategic Plan, engage all stakeholders in wide-ranging community visioning, and develop a strategic plan for 2027–2032 to guide WESD's ongoing excellence and growth.

Priority Focus Areas:

Evaluation of Vision 2027 Strategic Plan
Conduct a final evaluation of the outcomes, progress, and lasting impact of the WESD Vision 2027 Strategic Plan across all focus areas.

Inclusive Community Visioning and Outreach
Facilitate broad-based stakeholder engagement—including students, staff, families, Board members, and community partners—to gather feedback, define emerging priorities, and establish a shared future vision.

Development and Adoption of 2027–2032 Strategic Plan
Synthesize community input, performance metrics, and educational best practices into a comprehensive multi-year strategic roadmap for 2027–2032 and present it to the Board for formal adoption.

Measurable Outcomes by June 2027:

- Comprehensive final evaluation report of the WESD Vision 2027 Strategic Plan presented to the Board of Trustees
- Successful execution of district-wide community visioning sessions and stakeholder surveys involving staff, families, and community partners
- Formal Board adoption of the new WESD 2027–2032 Strategic Plan